

# IMAGES OF YOUTH 2011 VIDEO FESTIVAL

## ENTRY FORM Must be postmarked by: February 25, 2011



Title of video: \_\_\_\_\_

Length: \_\_\_\_: \_\_\_\_ (Up to 5:00 minutes including credits)

Student producer's name as it would appear on an award:  
\_\_\_\_\_

Grade: \_\_\_\_\_ Age: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- If more than one student producer's name is to appear on an award: Please list their name(s) and information on Page 2.
- If you are submitting this entry through a school or an organization: Please complete the information on Page 2.

CHECK THE **ONE** TOPIC THAT BEST REFLECTS THE THEME OF YOUR PRODUCTION

Advertising	Heroes
Alcohol, tobacco and other drugs	Love/Relationships
Body Image	Media
Cultural Identity	Politics
Education	Racism
Environment	Stereotyping
Global/Social Issues	Violence
Health	Other? (explain in statement)

CHECK OFF THAT YOU HAVE COMPLETED AND ENCLOSED EVERYTHING YOU NEED.  
See Festival Guidelines for any item you don't understand.

<input type="checkbox"/>	My/our entry is on a DVD-R format disc playable in a home DVD player.
<input type="checkbox"/>	The disc is labeled on the top in Sharpie with title, my name, and phone number.
<input type="checkbox"/>	A statement (up to 100 words) about my/our video is on the back of this form.
<input type="checkbox"/>	The soundtrack is original? (Original soundtracks will receive extra consideration).
<input type="checkbox"/>	A Permission/Release form for <b>EACH</b> student producer is included.
<input type="checkbox"/>	My entry is appropriate as described in the Festival Guidelines.
<input type="checkbox"/>	Page 2 is completed, if necessary.

- Mail entries to: **BARBARA JOHNSON, 5825 VASSAR AVE NE, SEATTLE, WA 98105**
- All DVDs become the property of Action for Media Education
- Find copies of entry and permission forms at the AME website:

[www.imagesofyouthfilmfestival.org](http://www.imagesofyouthfilmfestival.org)

Sponsored by:



# ENTRY FORM



Title of video: \_\_\_\_\_

### SCHOOL/ORGANIZATION INFORMATION

Name School/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Teacher/Sponsor: (please print first & last name) \_\_\_\_\_

Phone: (Work) \_\_\_\_\_ (Home or cell) \_\_\_\_\_

Email: \_\_\_\_\_ Signature: \_\_\_\_\_

### ADDITIONAL STUDENT PRODUCERS INFORMATION

Student producer's name as it would appear on an award:

\_\_\_\_\_

Grade: \_\_\_\_\_ Age: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Student producer's name as it would appear on an award:

\_\_\_\_\_

Grade: \_\_\_\_\_ Age: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Student producer's name as it would appear on an award:

\_\_\_\_\_

Grade: \_\_\_\_\_ Age: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Use back side to list additional student producers information**

Sponsored by:



# IMAGES OF YOUTH 2011 VIDEO FESTIVAL



## PERMISSION/RELEASE FORM

- **EACH STUDENT PRODUCER** INVOLVED IN THE PRODUCTION OF THE VIDEO **MUST** COMPLETE AND SUBMIT A PERMISSION/RELEASE FORM
- If you are younger than 18 years old, please have your parents/guardians complete the permission/release information below
- If you are 18+yrs, please sign the waiver at the bottom of the page.

I grant permission for my son/daughter, \_\_\_\_\_  
(Please **print** student's name)  
video to be shown on the Images of Youth Video Festival Website on March 24, 2011.

I understand that if my son/daughter's video is selected for the festival, it may also be distributed for educational purposes by Action for Media Education.

By signing below, I acknowledge that I have the authority to submit this program and that all required approvals, clearances, licenses, etc., for the use of the program material contained in this entry have been secured. By submitting I agree that Action for Media Education shall be held harmless from any and all liability arising from the broadcast or distribution of this video.

I understand that if I have any questions about any of the above information, I can call Barbara Johnson at 206-543-9414, or email at: [2011VideoFestival@gmail.com](mailto:2011VideoFestival@gmail.com)

\_\_\_\_\_  
Parent/Guardian, please **print** your name Phone# \_\_\_\_\_

\_\_\_\_\_  
Parent or Guardian **Signature**

\_\_\_\_\_  
Student signature indicates agreement with all Festival guidelines

## WAIVER OF PERMISSION

I hereby decree that I am 18+ years of age and therefore considered an adult who is not required to submit a parent/guardian permission form to the Images of Youth Video Festival. My signature indicates agreement with the above statements and all Festival guidelines.

\_\_\_\_\_  
Student name **print** Student **signature**

Sponsored by:



## JUDGING CRITERIA



To determine which entries will be included in the festival, the judges will use to the following criteria:

### MESSAGE/CONTENT:

Message Clarity	Does the video leave the viewer with a clear understanding of its message and objectives?
Creativity	Is the video creative and thought provoking to the viewer? Does it capture audience attention and keep their interest?
Relevance to Topic	Is the topic (e.g. "Environment") addressed and integrated into the script?

### TECHNICAL:

Creativity	Is the use of camera angles, transitions, audio or graphics interesting or unique? Does the video make good use of lighting, audio, editing and other technical aspects?
------------	---

While technique is important, **CONTENT** is most important!

### DISQUALIFICATION:

Entries will be disqualified if the Entry packet is incomplete.

Images of Youth 2011  
Video Festival  
Judging Guidelines

Category	Evolving	Excelling	Exceptional
<p><b>Message Clarity:</b> Does the video leave the viewer with a clear understanding of its message and objectives?</p>	<p>(1-11 points) The message is present but ill-defined or unclear.</p>	<p>(12-22 points) The message is adequately present and defined; some pieces may not be fully articulated or explored.</p>	<p>(23-35 points) The message is clearly present; content is compelling, informative and presents the story or concept well.</p>
<p><b>Creativity Content:</b> Is the video creative and thought provoking to the viewer?  Does it capture audience attention, and keep their interest?</p>	<p>(1-11 points) Video illustrates little, basic or limited imagination or creativity:  Video does not consistently capture audience attention and interest.</p>	<p>(12-22 points) Video illustrates good evidence of imagination or creativity:  Video does a good job of capturing audience attention and sustaining interest.</p>	<p>(23-35 points) Video is unique and original in its approach to subject matter:  Video does an excellent job of capturing audience attention and sustaining interest throughout.</p>
<p><b>Creativity - Technical:</b> Is use of camera angles, transitions, audio or graphics interesting or unique?  Does the video have good use of lighting, audio, editing and other technical aspects?</p>	<p>(1-6 points) Video includes little, basic or limited imagination or creativity in choice of camera angles, video transitions, audio and/or graphics.</p>	<p>(7-12 points) Video includes good examples of imagination or creativity in choice of camera angles, video transitions, audio and/or graphics:  Technical choices may be scripted or "happy accidents" but add overall value to subject matter covered video.</p>	<p>(13-20 points) Video includes excellent examples of imagination or creativity in choice of camera angles, video transitions, audio and/or graphics:  Technical choices are clearly scripted or designed to enrich and enliven subject matter covered in video.</p>
<p><b>Musical Soundtrack</b></p>	<p>(0-10 points) For original musical soundtrack (this is extra credit)</p>		

# IMAGES OF YOUTH 2011 VIDEO FESTIVAL

## FESTIVAL GUIDELINES



Young people are bombarded constantly with media messages—on television, radio, movies, billboards, magazines, even clothing—all telling them how they should look, what they should wear, who they should hang out with and what they should think. This is a chance to tell everyone what YOU think.

**Judging:** A select panel of judges will consider all submissions (See judging criteria) **Content** and the ability to convey the chosen topic will be considered more important than the technical aspects of the video.

**Recognition:** Student producers will receive a certificate of recognition. The top 6 productions will receive a cash prize. All winning entries will be featured on the festival website and linked to the [Action for Media Education](#) website.

**Special Recognition:** **\$150** will be presented to the school/organization *with the most entries selected for screening at the festival.*

**Deadline:** Entries must be postmarked by **February 25, 2011**. Work must have been completed between March 2010 and March 2011.

**Topics:**

Advertising	Alcohol, tobacco and other drugs	Body Image
Cultural Identity	Education	Environment
Global /Social Issues	Health	Heroes
Love/Relationships	Media	Politics
Racism	Stereotyping	Violence
Other?		

**Length:** Your program may be up to 5 minutes long, including credits.

**Soundtrack:** ***Students who use original soundtracks will receive extra consideration from judges.***

**Appropriate:** Our intended audience is students and their families. Videos depicting and promoting gratuitous violence, sex, drug and alcohol use, questionable language, dangerous or illegal activities will not be included in the festival. By "gratuitous" the festival uses the dictionary definition of the word meaning "unwarranted, unnecessary, not needed by the circumstances or not needed to accomplish an end."

## FESTIVAL GUIDELINES, CONT'D.

**Copyright:** While it is ok to use copyrighted materials in your video, you **MUST sign the Permission/Release form that states that you have permission to use the material.**

Under copyright laws, all entries must get permission to use any copyrighted music, including popular tunes available on the Internet or audio recordings, or copyrighted images, from the copyright holder.

- \_\_\_\_\_ Are copyrighted music, sound recordings or images used in this video?
- \_\_\_\_\_ Who is the copyright holder?
- \_\_\_\_\_ Have you obtained permission from the copyright holder(s) to use copyrighted material(s)?

The following Web sites may be helpful in understanding and obtaining permission to use copyrighted material:

<http://www.copyrightkids.org>

[http://www.youthmediareporter.org/2007/11/using\\_media\\_fair\\_use\\_and\\_copyr.html](http://www.youthmediareporter.org/2007/11/using_media_fair_use_and_copyr.html)

[http://www.centerforsocialmedia.org/resources/publications/code\\_for\\_media\\_literacy\\_education](http://www.centerforsocialmedia.org/resources/publications/code_for_media_literacy_education)

<http://www.halldavidson.net/chartshort.html>

**Format:** Entries may be created in any video format but MUST be submitted on a standard playable –R format DVD. Playable DVD means it will play in a home DVD player. Many older DVD players will only play -R format DVDs. For additional technical assistance, contact Cheryl Hidalgo at [chidalgo@seattleacademy.org](mailto:chidalgo@seattleacademy.org).

**One entry/ DVD-R:** Entries must be submitted to one category only, one entry per disc, on a playable -R format DVD.

DVD-R discs must be labeled with video title, student producer's name and contact phone number. Write this information in Sharpie on the topside of the disc itself.

**Entry Form:** A **COMPLETED** Entry Form MUST accompany your entry.

**Statement:** Include, on the back of the Entry Form, up to a 100-word statement about the video. **Describe your video and why you made it.**

**Permission/ Release Form:** **All student producers** need to submit signed Permission/Release forms with each entry.

## FESTIVAL GUIDELINES, CONT'D.

### IMPORTANT !!!

Make sure your entry packet includes:

- 1) A playable DVD-R with identifying information in Sharpie on the topside of disc.
- 2) A completed entry form with statement on the back.
- 3) Signed Permission/Release forms for **all** student producers.

**ENTRIES WILL BE DISQUALIFIED IF THE ENTRY PACKET IS INCOMPLETE.**

*\*Note: All entered DVDs become the property of Action for Media Education and may be used for educational or promotional purposes.*

**Mail entries to:**        **BARBARA JOHNSON,**  
                                 **5825 VASSAR AVE NE, SEATTLE, WA 98105**

**Any Questions?**        For more information call **BARBARA JOHNSON AT: 206 543-9414.**  
                                 Or,  
                                 Email us at: [2011VideoFestival@gmail.com](mailto:2011VideoFestival@gmail.com)